Definition or Objective or Term: It can also be defined as an affiliate or reseller programs, news, information and current affairs or events that involve a web advertiser and marketer. The company – web advertiser and marketer places advertisements and marketing materials online or internet activity nodes or outlets such as Twitter, WordPress, and social media.

Workflow: the advertisements and marketing material postings at the online or internet activity nodes or outlets such as Twitter, WordPress, and social media are linked to the company’s web advertiser’s and marketer’s website. Visitors who are consumers or customers can surf or search or sort the website. If or when visitor or consumer chooses or decides to download a free product or giveaway product as in the advertisement/marketing material, he/she will register or sign-up or join with at least email address which will go to or through the auto-responder or auto-responding for email marketing. If or when a visitor chooses or decides to buy or purchase or download a premium product from the affiliate or seller, he/she will be directed or redirected to the specific and respective affiliate or reseller program. If or when a visitor chooses or decides to buy or purchase or download a premium product from the digital products created in the company’s or web advertiser or marketer’s website, he/she will be directed to a payment gateway-stripe that is in this proposed website.

Main module: crawling or collection of data or data-mining

Using tools – web-crawler, web intelligent agent or user-agent robot and the related.

Logic to search or sort for affiliate programs, reseller programs and news, information, and current affairs or events.

USING CRITERIA –DEFINED OR PREDEFINED:

GIVEN:

KEYWORDS

TOPIC

SAMPLES OF:

AFFILIATE PROGRAMS

RE-SELLER PROGRAMS

INFORMATION, NEWS, CURRENT AFFAIRS OR EVENTS

CRAWLED OR COLLECTED DATA OUTPUT ARE:

1. AFFILIATE PROGRAMS
2. RE-SELLER PROGRAMS
3. NEWS, INFORMATION, CURRENT AFFAIRS OR EVENTS
4. OTHERS –MORE THAN OR GREATER THAN (>) 5% OF (AFFILIATE PROGRAMS, RESELLER PROGRAMS AND NEWS, INFORMATION, CURRENT AFFAIRS OR EVENTS COMBINED) OR SUM OF (AFFILIATE PROGRAMS, RESELLER PROGRAMS AND NEWS, INFORMATION, CURRENT AFFAIRS OR EVENTS)

MAIN MODULE: AFFILIATE PROGRAMS

SUB-MODULE: Search or sort – logic to search for affiliate products.

MAIN MODULE: RE-SELLER PROGRAMS

SUB-MODULE: Search or sort – logic to search for re-seller products.

MAIN MODULE: NEWS, INFORMATION, CURRENT AFFAIRS OR EVENTS

SUB-MODULE: CONTENT - CREATION INCLUDING BUT NOT LIMITED TO CREATION OF DIGITAL PRODUCTS.

Search or sort – logic to search for headlines, headings, titles, topics, subjects, authors.

INTEGRATION: The integration of the company’s or web advertiser’s and marketer’s website with other websites such as public APIs (twitter, WordPress, social media), affiliates, re-sellers MUST enable auto-extraction, auto-retrieval, auto-posting, and auto-blogging

MAIN MODULE CONTENT CREATION

SUB-MODULE: Crawled or collected data (from the crawler or intelligent agent) including news,

Information, current affairs or events – headings, headlines, titles, topics, subjects, authors etc.

SUB-MODULE: Data extracted automatically from the integrated affiliate programs and products.

SUB-MODULE: Data extracted automatically from the integrated re-seller programs and products.

SUB-MODULE: Data extracted automatically from the integrated online outlets or activity nodes such Twitter, WordPress, social media that includes comments, reviews, complains, feedbacks etc. from the customers or consumers.

SUB-MODULE: Administration –creation of digital products, e-books, books, epub and etc., creation of content –blogging (auto-blogging), creation of advertising and marketing postings to various online or internet activity nodes or outlets, creation of answers, replies, responses to consumers or customers comments, reviews, complaints, feedbacks etc.

SUB-MODULE: APPLICATIONS OR TOOLS – computer assisted or aided writing or writer, article writer, chief spinner or spinner or communication or language software, including but not limited to Dragon writer software, Scrivener, Final Draft, LaTex, EndNote, Ulysses, LibreOffice, Celtx, iA Writer and etc.